

Business Management (AAS)

60 Credits

The Business Management AAS degree provides a broad foundation in business principles for those seeking immediate employment after graduation or who wish to gain additional skills for advancement opportunities within their chosen area of specialization. The program provides a combination of core business concepts with supporting general education classes that provide students with critical thinking and fundamental business skills. These skills are appropriate for positions in supervision, management, marketing, sales, service industries, or small business management.

Core Courses – 37-41 Credits

Complete the following (24 credits):

BUSN 1105	Introduction to Business	3 cr
BUSN 1107	Leadership in the Workplace	3 cr
BUSN 1201	Information Technology Concepts and Business Software 1	3 cr
BUSN 1210	Exceptional Customer Service	3 cr
BUSN 2100	Human Relations and Effective Teams	3 cr
BUSN 2155	Legal Environment of Business	3 cr
BUSN 2300	Principles of Management	3 cr
BUSN 2400	Principles of Marketing	3 cr

Complete one of the following two courses:

BUSN 2096	Internship in Business	2-4 cr
BUSN 2097	Internship in Hospitality & Tourism	2-4 cr

Complete one of the following two courses:

ACCT 1053	Accounting Fundamentals for Business	3 cr
ACCT 2251	Financial Accounting	4 cr

Complete BUSN electives totaling 8-9 credits

BUSN _____

BUSN _____

BUSN _____

Note: The department recommends students complete a specialization that when combined with the required core BUSN courses, leads to the award of a marketable business certificate. Accomplishment of the core BUSN

courses fulfill the requirements of the Management Certificate and students may apply for certificate graduation award upon completion of the BUSN core. Students may choose an additional specialization certificate listed below or complete any additional Business Electives to meet the minimum elective requirement.

Business Software and Administrative Management

BUSN 1220	Business Problem Solving Analyzing - Excel	3 cr
BUSN 1230	Access: Information Management	3 cr
BUSN 1240	Word: Document Processing	3 cr

Food and Beverage Management

BUSN 1154	Food and Beverage Management and Cost Control	4 cr
BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr

Hotel Operations Management

BUSN 1152	Hotel Operations Management	4 cr
BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr

Human Resources Management

BUSN 1145	Supervision	3 cr
BUSN 2200	Human Resource Management	3 cr
BUSN #####	Business Elective (any BUSN course not taken)	

Marketing

Choose two of the following three courses:

BUSN 1102	Social Media Marketing	3 cr
BUSN 2252	Professional Selling	3 cr
BUSN 2420	Digital Marketing	3 cr

Small Business Management:

BUSN 1125	Entrepreneurship	3 cr
BUSN 1220	Business Problem Solving Analyzing - Excel	3 cr
BUSN 2310	Small Business Management	3 cr

Sustainable Tourism Management

BUSN 1133	Current Trends in Tourism	1 cr
BUSN 1134	Sustainable and Responsible Tourism	3 cr
BUSN 1157	Introduction to Hospitality and Tourism Management	4 cr
BUSN 2097	Internship in Hospitality &	2-4 cr

Tourism

Additional Required Courses – 19-23 Credits

ENGC 1101	College Writing	4 cr
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Complete one of the following three courses:

COMM 1101	Fundamentals of Public Speaking	3 cr
COMM 1111	Interpersonal Communication	3 cr
COMM 1121	Small Group Communication	3 cr

Complete one of the following two courses:

ECON 2201	Principles of Microeconomics	3 cr
ECON 2202	Principles of Macroeconomics	3 cr

Complete additional MnTC courses to reach 60 credits.

Students are required to complete one MnTC course from Goal Area 3, 4, 6, 7, or 10 and any additional MnTC courses to total at least 16 credits.

Other Degree Requirements

- If needed, complete additional courses to reach 60 credits total.
- Earn a minimum cumulative grade point average (GPA) of 2.0 for college-level coursework (courses numbered 1000 and above) completed at Normandale.
- Earn a minimum of 15 college-level credits at Normandale.

Coursework in this degree program satisfies a portion of the Minnesota Transfer Curriculum (MnTC). Please see MnTC Degree Audit Report.